

# Guia definitiva per a una gestió escènica sostenible

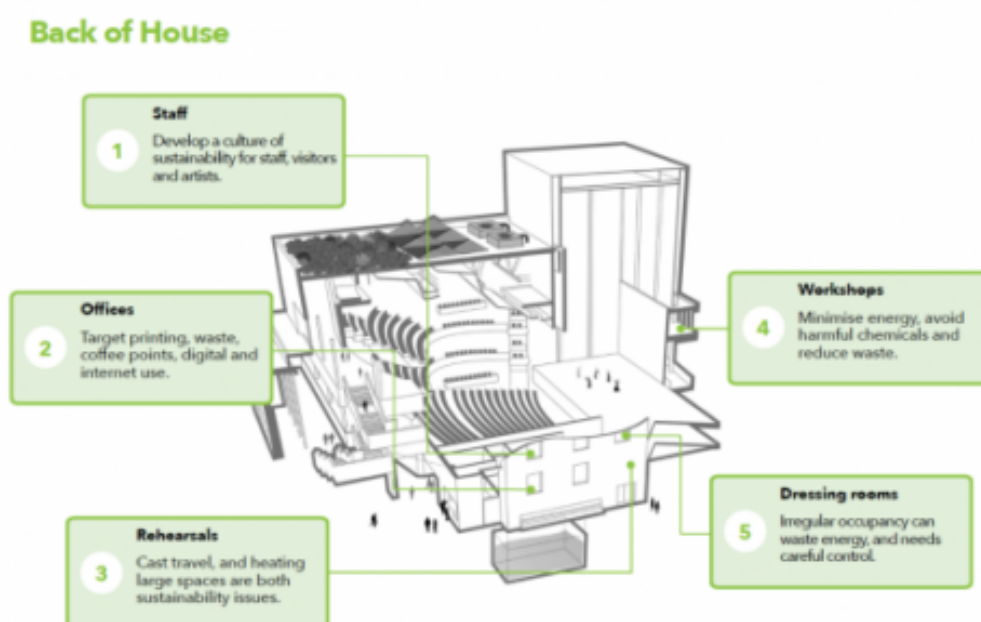
Publicat per [Interacció](#) [1] el 01/08/2023 - 11:00



[Theatre Green Book](#) [2]

Vivim en [emergència climàtica](#) [3]. El **teatre qüestiona, provoca i reflecteix les preocupacions** d'una societat que s'enfronta a grans canvis i pot, per tant, exercir un paper fonamental per abordar la crisi climàtica. Si volem formar part de la conversa més important a la qual s'enfronta la humanitat cal que adaptem les pràctiques que s'han desenvolupat durant anys.

El [Sadler's Wells](#) [4], la [Royal Opera House](#) [5] o el [National Theatre](#) [6], junt amb altres institucions escèniques referents al Regne Unit, han unit forces per donar llum al **"Theatre Green Book"**, una iniciativa disruptiva i molt detallada amb la finalitat que productors, directores, escenògrafes o maquilladors treballin sota els mateixos principis sostenibles. Inspirem-nos-hi!



### Exemple d'operacions sostenibles als teatres

Aquesta iniciativa es compon de **tres volums** – actualment en evolució, especialment en allò que concerneix les produccions – que estableixen les normes per realitzar **produccions sostenibles** (primer volum), per fer que els **equipaments escènics** siguin **més eficients** (segon volum) i per millorar tota mena d'**operacions** (tercer volum), des de l'atenció al públic fins a la restauració.

Cada informe compta amb un extens apartat que fa referència als **principis clau i els reptes existents** (*the principles*). Pel que fa a la producció, s'hi analitza de forma molt concreta elements relacionats amb l'escenografia i l'attrezzo, els aspectes sonors i visuals o les gires. Quant als espais escènics, el document es focalitza en elements arquitectònics i l'ús i el consum eficient de recursos (energia, aigua, ventilació, etc.). I en relació amb les operacions, la guia analitza el funcionament i l'organització de les oficines i els serveis als públics, incorporant aspectes la neteja, el càtering i, fins i tot, la mobilitat del personal i els visitants.

**3 Steps Towards Sustainability** Choose which Green Book standard to work to. The following pages give detail on each.

	1 Baseline	2 Intermediate	3 Advanced
Initiation	1.1 The producer's Green Book Baseline standard is stated as part of the initial invitation to engage producers.	1.1 The producer's Green Book Intermediate standard is stated as part of the initial invitation to engage producers.	1.1 The producer's Green Book Advanced standard is stated as part of the initial invitation to engage producers.
Production Agreement	1.2 A Green Production Agreement is signed by everyone involved in production.	1.2 In Baseline.	1.2 The Green Production Agreement contains a clear statement and signed funding statement.
Team	1.3 The full team is appointed early to allow collaboration on sustainability.	1.3 The team is given an information pack of in-house & local resources to support sustainability.	1.3 If early contracts, tender & contractual contracts require Green Book Advanced standard to be met.
Sustainability Champion	1.4 A Sustainability Champion is appointed at the outset to lead, guide and support sustainability efforts across the team.	1.4 All key members of the team have undertaken carbon literacy training before production starts.	1.4 A Carbon Budget is set, and the Sustainability Champion trained in using a Carbon Calculator.
Budget & Schedule	1.5 The budget and schedule are set to support sustainable working.	1.5 In Baseline.	1.5 In Baseline.
Concept	1.6 An early meeting with makers, so the whole team can work on how to achieve the green sustainability.	1.6 In Baseline.	1.6 In Baseline.
Development	1.7 A 'Green Card' meeting of the whole team reviews sustainability against standards and agree actions.	1.7 In Baseline.	1.7 In Baseline.
Evaluation	1.8 A Materials Inventory listing the source of ALL materials, and their planned disposal route after the show.	1.8 In Baseline.	1.8 A Carbon Budget is set, and the Sustainability Champion trained in using a Carbon Calculator.
Making	1.9 50% of each category of items, costumes and the cast are made in responsible or ethical ways.	1.9 In Baseline.	1.9 75% of each category of items, costumes and the cast are made in responsible or ethical ways.
Technical	1.10 Technicians follow a 'Green Card' checklist of sustainable practices.	1.10 In Baseline.	1.10 Technicians follow a 'Green Card' checklist of sustainable practices.
Costumes	1.11 The Costume guidelines cover and manage costume care and storage sustainably.	1.11 In Baseline.	1.11 The Costume guidelines cover and manage costume care and storage sustainably.
Setback	1.12 A review is held to help the show's outcome and share learnings.	1.12 In Baseline.	1.12 A review is held to help the show's outcome and share learnings.
Disposal	1.13 After the show, 80% of all systems are repaired, reused or recycled.	1.13 In Baseline.	1.13 After the show, 80% of all systems are repaired, reused or recycled.
Outdoors	1.14 Carbon Use Specifics are followed (Use Specifics are followed).	1.14 In Baseline.	1.14 Carbon Use Specifics are followed (Use Specifics are followed).
Training	1.15 Training shows before the show.	1.15 In Baseline.	1.15 Training shows before the show.

**Who does what? Intermediate** Use the links to go straight to resources in the toolkit.

	Producers	Directors & Designers	Production Managers	Production Staff, Makers, Suppliers
Initiation	1.1 Reference Green Book Intermediate standard as part of the initial invitation to all team members. → <a href="#">1.1</a>			
Production Agreement	1.2 Prepare a Green Production Agreement, which all team members sign. → <a href="#">1.2</a>	Sign Green Production Agreement.	Sign Green Production Agreement.	Sign Green Production Agreement.
Team	1.3 Appoint champion early and connect them with other teams. Provide sustainability resources. → <a href="#">1.3</a>	Work collectively. Collaborate with other teams to share resources, materials & equipment.	Share sustainability information. Share resources, materials & equipment with other teams.	Collaborate with other teams to share resources, materials & equipment.
Sustainability Champion	1.4 Appoint a Sustainability Champion → <a href="#">1.4</a> Support the team in carbon literacy training → <a href="#">1.4</a>	Support the Sustainability Champion in helping the team meetings.	Support the Sustainability Champion in helping the team meetings.	Support the Sustainability Champion in helping the team meetings.
Budget & Schedule	1.5 Set budget and schedule to support sustainable working. → <a href="#">1.5</a>		Help set budget and schedule. Establish sustainable communications. Coordinate sustainability meetings.	
Concept	1.6 Call an early meeting with makers, so the whole team can work on achieving the green sustainability.	Include sustainability in conceptual thinking. Work on the concept to reduce like change. Use more ethical, sustainable materials.	Coordinate team to collaborate on sustainability in early concept meeting.	Attend early meetings to help achieve the creative vision sustainably.
Development	1.7 Call a 'Green Card' meeting of the whole team to review sustainability and agree actions. → <a href="#">1.7</a>	Be flexible. Collaborate to reduce like change. Avoid like change.	Coordinate 'Green Card' meeting to review sustainability and agree actions. → <a href="#">1.7</a>	Attend 'Green Card' meeting to help review sustainability and suggest actions to improve.
Evaluation	1.8 Help the team review positive and next decisions to improve the creative vision in sustainable show.	Conduct a Materials Inventory listing the source of ALL materials, and their planned disposal. → <a href="#">1.8</a>	Conduct a Materials Inventory listing the source of ALL materials, and their planned disposal. → <a href="#">1.8</a>	Conduct a Materials Inventory listing the source of ALL materials, and their planned disposal. → <a href="#">1.8</a>

### Guia per a la implementació d'una estratègia sostenible

Tot seguit s'ofereix **una guia pas a pas** (*the guidance*) que permet escollir entre tres vies de diversa intensitat – inicial, intermèdia, avançada – per començar a implementar una estratègia sostenible des del *ticketing* fins a les bambolines i que incorpora les accions a seguir per productors, directors, productors executius i la resta dels equips, independentment de la mida del teatre.

Cada publicació tanca amb una **caixa d'eines** (*toolkit*) que reuneix recursos i experiències destacades del sector per treballar de forma sostenible. S'hi aporten **exemples de fitxes i taules d'inventari** que poden servir d'inspiració per ser adaptades a les necessitats de cada projecte, així com amplis recursos bibliogràfics i recomanacions específiques.

En definitiva, tenim davant **una de les iniciatives amb major concreció** en matèria de sostenibilitat en l'àmbit escènic que hem pogut analitzar i, sens dubte, una eina indispensable d'acompanyament per consumir menys materials, reutilitzar i reciclar més, viatjar de forma sostenible i gastar menys energia.



Repensar els costos, pressupostant des de la sostenibilitat

Podeu consultar i descarregar-vos les publicacions al lloc web:

[Theatre Green Book](#) [2]

**Categories:** Recurs / lloc web

**Categories:** Manual

**Etiquetes:** sostenibilitat

**Etiquetes:** espais d'arts escèniques

**Etiquetes:** gestió

**Etiquetes:** emergència climàtica

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**URL d'origen:** <https://interaccio.diba.cat/news/2023/08/theatre-green%20>

**Enllaços:**

[1] <https://interaccio.diba.cat/members/interaccio>

[2] <https://theatregreenbook.com/>

[3] <https://interaccio.diba.cat/blogs/2022/02/cultura-medi-ambient>

[4] <https://www.sadlerswells.com/>

[5] <https://www.roh.org.uk/>

[6] <https://www.nationaltheatre.org.uk/>

[7] <https://interaccio.diba.cat/node/9230>