

Guia definitiva per a una gestió escènica sostenible

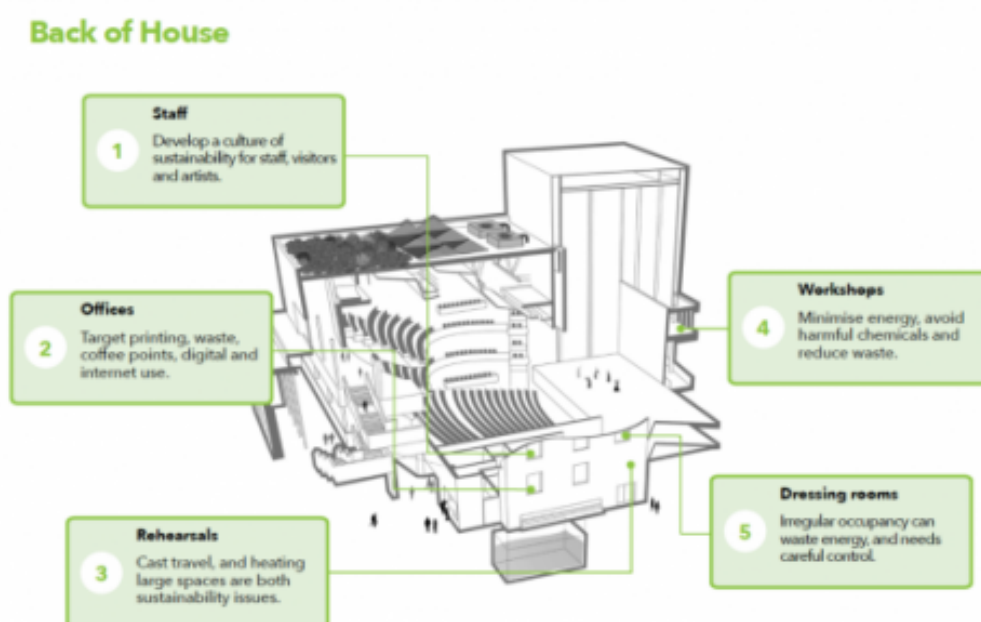
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[Theatre Green Book](#) [2]

Vivim en [emergència climàtica](#) [3]. El **teatre qüestiona, provoca i reflecteix les preocupacions** d'una societat que s'enfronta a grans canvis i pot, per tant, exercir un paper fonamental per abordar la crisi climàtica. Si volem formar part de la conversa més important a la qual s'enfronta la humanitat cal que adaptem les pràctiques que s'han desenvolupat durant anys.

El [Sadler's Wells](#) [4], la [Royal Opera House](#) [5] o el [National Theatre](#) [6], junt amb altres institucions escèniques referents al Regne Unit, han unit forces per donar llum al **"Theatre Green Book"**, una iniciativa disruptiva i molt detallada amb la finalitat que productors, directores, escenògrafes o maquilladors treballin sota els mateixos principis sostenibles. Inspirem-nos-hi!



Exemple d'operacions sostenibles als teatres

Aquesta iniciativa es compon de **tres volums** – actualment en evolució, especialment en allò que concerneix les produccions – que estableixen les normes per realitzar **produccions sostenibles** (primer volum), per fer que els **equipaments escènics** siguin **més eficients** (segon volum) i per millorar tota mena d'**operacions** (tercer volum), des de l'atenció al públic fins a la restauració.

Cada informe compta amb un extens apartat que fa referència als **principis clau i els reptes existents** (*the principles*). Pel que fa a la producció, s'hi analitza de forma molt concreta elements relacionats amb l'escenografia i l'attrezzo, els aspectes sonors i visuals o les gires. Quant als espais escènics, el document es focalitza en elements arquitectònics i l'ús i el consum eficient de recursos (energia, aigua, ventilació, etc.). I en relació amb les operacions, la guia analitza el funcionament i l'organització de les oficines i els serveis als públics, incorporant aspectes la neteja, el càtering i, fins i tot, la mobilitat del personal i els visitants.

3 Steps Towards Sustainability Choose which Green Book standard to work to. The following pages give detail on each.

| | 1 Baseline | 2 Intermediate | 3 Advanced |
|--------------------------------|---|--|--|
| Initiation | 1.1 The producer's Green Book Baseline standard is stated as part of the initial invitation to engage producers. | 1.1 The producer's Green Book Intermediate standard is stated as part of the initial invitation to engage producers. | 1.1 The producer's Green Book Advanced standard is stated as part of the initial invitation to engage producers. |
| Production Agreement | 1.2 A Green Production Agreement is signed by everyone involved in production. | 1.2 In Baseline. | 1.2 The Green Production Agreement contains a clear statement and signed funding statement. |
| Team | 1.3 The full team is appointed early to allow collaboration on sustainability. | 1.3 The team is given an information pack of in-house & local resources to support sustainability. | 1.3 If early contracts, tender & contractual contracts require Green Book Advanced standard to be met. |
| Sustainability Champion | 1.4 A Sustainability Champion is appointed at the outset to lead, guide and support sustainability efforts across the team. | 1.4 All key members of the team have undertaken carbon literacy training before production starts. | 1.4 A Carbon Budget is set, and the Sustainability Champion trained in using a Carbon Calculator. |
| Budget & Schedule | 1.5 The budget and schedule are set to support sustainable working. | 1.5 In Baseline. | 1.5 In Baseline. |
| Concept | 1.6 An early meeting at concept stage includes makers, so the whole team can work on how to achieve the green sustainability. | 1.6 In Baseline. | 1.6 In Baseline. |
| Development | 1.7 A 'Green Card' meeting of the whole team reviews sustainability against standards and agree actions. | 1.7 In Baseline. | 1.7 In Baseline. |
| Evaluation | 1.8 A Materials Inventory listing the source of ALL materials, and their planned disposal route after the show. | 1.8 In Baseline. | 1.8 A Carbon Budget is set, and the Sustainability Champion trained in using a Carbon Calculator. |
| Making | 1.9 50% of each category of items, costumes and the cast are made in responsible or ethical ways. | 1.9 In Baseline. | 1.9 In Baseline. |
| Technical | 1.10 Technicians follow a 'Green' checklist of all sustainable materials & equipment used. | 1.10 In Baseline. | 1.10 In Baseline. |
| Costumes | 1.11 The Costume guidelines cover all materials, fabrics and trims used in costumes. | 1.11 In Baseline. | 1.11 In Baseline. |
| Setback | 1.12 A review meeting to hold the show's costume and stage design. | 1.12 In Baseline. | 1.12 In Baseline. |
| Disposal | 1.13 After the show, 80% of all systems are repaired, reused or recycled. | 1.13 In Baseline. | 1.13 In Baseline. |
| Outdoors | 1.14 Carbon Use Specifics for the show's location. | 1.14 In Baseline. | 1.14 In Baseline. |
| Training | 1.15 Training shows before the show. | 1.15 In Baseline. | 1.15 In Baseline. |

Who does what? Intermediate Use the links to go straight to resources in the Toolkit.

| | Producers | Directors & Designers | Production Managers | Production Staff, Makers, Suppliers |
|--------------------------------|---|---|--|--|
| Initiation | 1.1 Reference Green Book Intermediate standard as part of the initial invitation to all team members. → 1.1 | | | |
| Production Agreement | 1.2 Prepare a Green Production Agreement, which all team members sign. → 1.2 | Sign Green Production Agreement. | Sign Green Production Agreement. | Sign Green Production Agreement. |
| Team | 1.3 Appoint a team early and connect them with other teams. Provide sustainability resources. → 1.3 | Work collectively. Collaborate with other teams to share resources, materials & equipment. | Share sustainability information. Share resources, materials & equipment with other teams. | Collaborate with other teams to share resources, materials & equipment. |
| Sustainability Champion | 1.4 Appoint a Sustainability Champion → 1.4 Support the team in carbon literacy training. → 1.4 | Support the Sustainability Champion in helping the team meetings. | Support the Sustainability Champion in helping the team meetings. | Support the Sustainability Champion in helping the team meetings. |
| Budget & Schedule | 1.5 Set budget and schedule to support sustainable working. → 1.5 | | Help set budget and schedule. Establish sustainable communications. Coordinate sustainability meetings. | |
| Concept | 1.6 Call an early meeting with makers, so the whole team can work on achieving the green sustainability. | Include sustainability in conceptual thinking. Work on the concept to reduce like change. Use more ethical materials. | Coordinate team to collaborate on sustainability in early concept meeting. | Attend early meetings to help achieve the creative vision sustainably. |
| Development | 1.7 Call a 'Green Card' meeting of the whole team to review sustainability and agree actions. → 1.7 | Be flexible. Collaborate to reduce like change. Avoid like change. | Coordinate 'Green Card' meeting to review sustainability and agree actions. → 1.7 | Attend 'Green Card' meeting to help review sustainability and suggest actions to improve. |
| Evaluation | 1.8 Help the team review positive and next decisions to improve the creative vision in sustainable show. | Conduct a Materials Inventory listing the source of ALL materials, and their planned disposal. → 1.8 | Conduct a Materials Inventory listing the source of ALL materials, and their planned disposal. → 1.8 | Conduct a Materials Inventory listing the source of ALL materials, and their planned disposal. → 1.8 |

Guia per a la implementació d'una estratègia sostenible

Tot seguit s'ofereix **una guia pas a pas** (*the guidance*) que permet escollir entre tres vies de diversa intensitat – inicial, intermèdia, avançada – per començar a implementar una estratègia sostenible des del *ticketing* fins a les bambolines i que incorpora les accions a seguir per productors, directors, productors executius i la resta dels equips, independentment de la mida del teatre.

Cada publicació tanca amb una **caixa d'eines** (*toolkit*) que reuneix recursos i experiències destacades del sector per treballar de forma sostenible. S'hi aporten **exemples de fitxes i taules d'inventari** que poden servir d'inspiració per ser adaptades a les necessitats de cada projecte, així com amplis recursos bibliogràfics i recomanacions específiques.

En definitiva, tenim davant **una de les iniciatives amb major concreció** en matèria de sostenibilitat en l'àmbit escènic que hem pogut analitzar i, sens dubte, una eina indispensable d'acompanyament per consumir menys materials, reutilitzar i reciclar més, viatjar de forma sostenible i gastar menys energia.



Repensar els costos, pressupostant des de la sostenibilitat

Podeu consultar i descarregar-vos les publicacions al lloc web:

[Theatre Green Book](#) [2]

Categories: Recurs / lloc web

Categories: Manual, guia

Etiquetes: cultura i sostenibilitat

Etiquetes: equipaments culturals

Etiquetes: gestió cultural

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URL d'origen: <https://interaccio.diba.cat/news/2023/08/theatre-green%20>

Enllaços:

[1] <https://interaccio.diba.cat/members/interaccio>

[2] <https://theatregreenbook.com/>

[3] <https://interaccio.diba.cat/blogs/2022/02/cultura-medi-ambient>

[4] <https://www.sadlerswells.com/>

[5] <https://www.roh.org.uk/>

[6] <https://www.nationaltheatre.org.uk/>

[7] <https://interaccio.diba.cat/node/9230>