



The Efficiency Rumor. Mounir Mahmalat

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On 10 April, Mounir Mahmalat, a graduate of the Music and Media bachelor program, published a comparative study of the efficiency of German and American opera houses in the «Arts Management Newsletter» of the [Arts Management Networks](#) [2]. He produced this study within the framework of the major Music and Media Management, and at the Northeastern University in Boston, USA, in 2010. The title of this work is, «The Efficiency Rumor - Do US-American Opera Houses Operate More Efficiently Than German Ones? - Economic Analysis and Comparison of Twelve German and American Opera Houses». The study attempts to answer the question of whether and in what areas German opera houses can learn from their American counterparts in relation to more efficient use of resources.

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[2] <http://www.artsmanagement.net/>

[3] <http://cercles.diba.cat/documentsdigitals/pdf/E140085.pdf>

[4] <http://musikundmedien.net/en/institute/info/>

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