Creative Australia: the national cultural policy

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Australian Government [2]

'Creative Australia' aims to ensure that the cultural sector—incorporating all aspects of arts, cultural heritage and the creative industries—has the skills, resources, and resilience to play an active role in Australia's future. 'Creative Australia' reflects the diversity of modern Australia and outlines a vision for the arts, cultural heritage and creative industries that draws from the past with an ambition for the future.

'Creative Australia' has five equally important and linked goals at its core: recognise, respect and celebrate the centrality of Aboriginal and Torres Strait Islander cultures to the uniqueness of Australian identity; ensure that government support reflects the diversity of Australia and that all citizens, wherever they live, whatever their background or circumstances, have a right to shape our cultural identity and its expression; support excellence and the special role of artists and their creative collaborators as the source of original work and ideas, including telling Australian stories; strengthen the capacity of the cultural sector to contribute to national life, community wellbeing and the economy; ensure Australian creativity thrives in the digitally enabled 21st century, by supporting innovation, the development of new creative content, knowledge and creative industries;

These goals are realised by pathways for action under three key themes: modernise funding and support; creative expression and the role of the artist; connect to national life for a social and economic dividend.

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