

Guia definitiva per a una gestió escènica sostenible

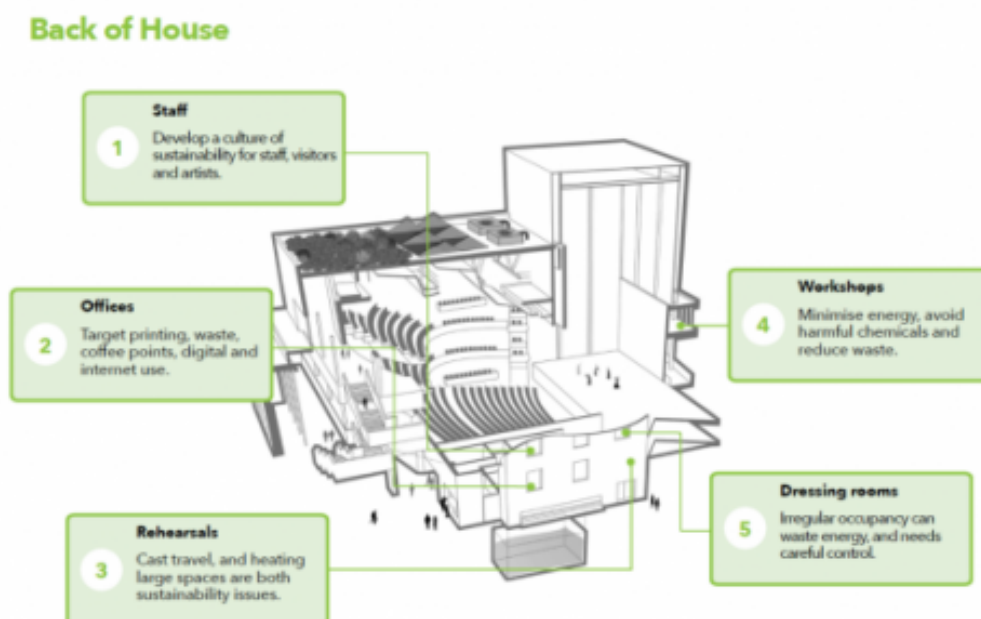
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[Theatre Green Book](#) [2]

Vivim en [emergència climàtica](#) [3]. El **teatre qüestiona, provoca i reflecteix les preocupacions** d'una societat que s'enfronta a grans canvis i pot, per tant, exercir un paper fonamental per abordar la crisi climàtica. Si volem formar part de la conversa més important a la qual s'enfronta la humanitat cal que adaptem les pràctiques que s'han desenvolupat durant anys.

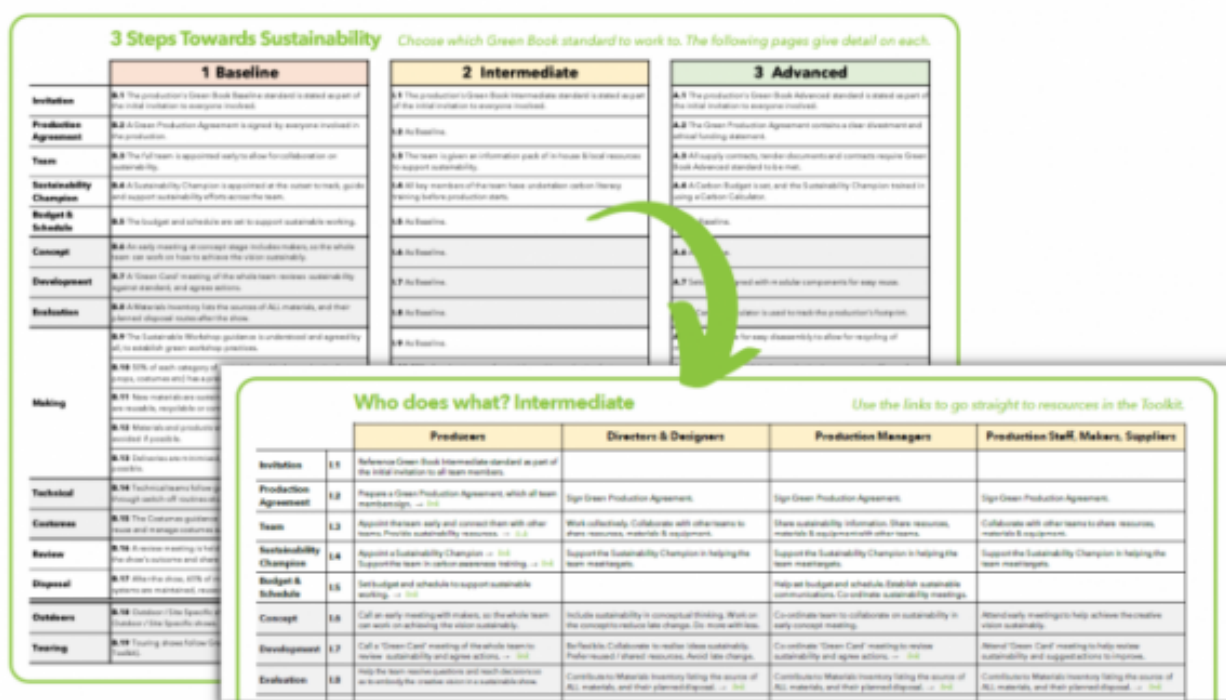
El [Sadler's Wells](#) [4], la [Royal Opera House](#) [5] o el [National Theatre](#) [6], junt amb altres institucions escèniques referents al Regne Unit, han unit forces per donar llum al "**Theatre Green Book**", una **iniciativa disruptiva i molt detallada** amb la finalitat que productors, directores, escenògrafes o maquilladors treballin sota els mateixos principis sostenibles. Inspirem-nos-hi!



Exemple d'operacions sostenibles als teatres

Aquesta iniciativa es compon de **tres volums** – actualment en evolució, especialment en allò que concerneix les produccions – que estableixen les normes per realitzar **produccions sostenibles** (primer volum), per fer que els **equipaments escènics** siguin **més eficients** (segon volum) i per millorar tota mena d'**operacions** (tercer volum), des de l'atenció al públic fins a la restauració.

Cada informe compta amb un extens apartat que fa referència als **principis clau i els reptes existents** (*the principles*). Pel que fa a la producció, s'hi analitza de forma molt concreta elements relacionats amb l'escenografia i l'attrezzo, els aspectes sonors i visuals o les gires. Quant als espais escènics, el document es focalitza en elements arquitectònics i l'ús i el consum eficient de recursos (energia, aigua, ventilació, etc.). I en relació amb les operacions, la guia analitza el funcionament i l'organització de les oficines i els serveis als públics, incorporant aspectes de neteja, el càterring i, fins i tot, la mobilitat del personal i els visitants.



3 Steps Towards Sustainability Choose which Green Book standard to work to. The following pages give detail on each.

	1 Baseline	2 Intermediate	3 Advanced
Initiation	1.1 The production's Green Book Baseline standard is stated as part of the initial invitation to everyone involved.	2.1 The production's Green Book Intermediate standard is stated as part of the initial invitation to everyone involved.	3.1 The production's Green Book Advanced standard is stated as part of the initial invitation to everyone involved.
Production Agreement	2.2 A Green Production Agreement is signed by everyone involved in the production.	2.2 To Baseline.	3.2 The Green Production Agreement contains a clear statement and signed meeting statement.
Team	2.3 The full team is appointed early to allow for collaboration on sustainability.	2.3 The team is given an information pack of in-house & local resources to support sustainability.	3.3 All newly created, revised, discontinued and contracts require Green Book Advanced standard to be met.
Sustainability Champion	2.4 A Sustainability Champion is appointed at the outset to lead, guide and support sustainability efforts across the team.	2.4 Key members of the team have undertaken carbon literacy training before production starts.	3.4 A Carbon Budget is set, and the Sustainability Champion trained in using a Carbon Calculator.
Budget & Schedule	2.5 The budget and schedule are set to support sustainable working.	2.5 To Baseline.	3.5 To Baseline.
Concept	2.6 An early meeting at concept stage includes makers, so the whole team can work on how to achieve the vision sustainably.	2.6 To Baseline.	3.6 To Baseline.
Development	2.7 A 'Green Card' meeting of the whole team reviews sustainability against standards and agrees actions.	2.7 To Baseline.	3.7 To Baseline.
Evaluation	2.8 A Materials Inventory lists the source of ALL materials, and their planned disposal route after the show.	2.8 To Baseline.	3.8 To Baseline.
Making	2.9 The Sustainable Working guidance is understood and agreed by all to establish green working practices.	2.9 To Baseline.	3.9 To Baseline.
Technical	2.10 50% of each category of items, costumes and set are made from sustainable materials.	2.10 50% of each category of items, costumes and set are made from sustainable materials.	3.10 50% of each category of items, costumes and set are made from sustainable materials.
Costumes	2.11 New materials are sourced from sustainable sources.	2.11 New materials are sourced from sustainable sources.	3.11 New materials are sourced from sustainable sources.
Rehearsal	2.12 A review is held to hold the show's outcomes and share the show's outcomes and share the show's outcomes.	2.12 A review is held to hold the show's outcomes and share the show's outcomes.	3.12 A review is held to hold the show's outcomes and share the show's outcomes.
Disposal	2.13 After the show, 80% of all items are recycled, reused or repurposed.	2.13 After the show, 80% of all items are recycled, reused or repurposed.	3.13 After the show, 80% of all items are recycled, reused or repurposed.
Outdoors	2.14 Carbon (Use Specific) Carbon (Use Specific) Carbon (Use Specific).	2.14 Carbon (Use Specific) Carbon (Use Specific) Carbon (Use Specific).	3.14 Carbon (Use Specific) Carbon (Use Specific) Carbon (Use Specific).
Training	2.15 Training shows follow Green Book standards.	2.15 Training shows follow Green Book standards.	3.15 Training shows follow Green Book standards.

Who does what? Intermediate Use the links to go straight to resources in the toolkit.

	Producers	Directors & Designers	Production Managers	Production Staff, Makers, Suppliers
Initiation	1.1 Reference Green Book Intermediate standard as part of the initial invitation to all team members. → 1.1			
Production Agreement	1.2 Prepare a Green Production Agreement, which all team members sign. → 1.2	Sign Green Production Agreement.	Sign Green Production Agreement.	Sign Green Production Agreement.
Team	1.3 Appoint a Sustainability Champion early and connect them with other team members. → 1.3	Work collectively. Collaborate with other teams to share resources, materials & equipment.	Share sustainability information. Share resources, materials & equipment with other teams.	Collaborate with other teams to share resources, materials & equipment.
Sustainability Champion	1.4 Appoint a Sustainability Champion. → 1.4	Support the Sustainability Champion in helping the team members.	Support the Sustainability Champion in helping the team members.	Support the Sustainability Champion in helping the team members.
Budget & Schedule	1.5 Set budget and schedule to support sustainable working. → 1.5		Help set budget and schedule. Establish sustainable communications. Coordinate sustainability meetings.	
Concept	1.6 Call an early meeting with makers, so the whole team can work on achieving the vision sustainably.	Include sustainability in conceptual thinking. Work on the concept to reduce late changes. Use more sustainable materials.	Coordinate team to collaborate on sustainability in early concept meeting.	Attend early meetings to help achieve the creative vision sustainably.
Development	1.7 Call a 'Green Card' meeting of the whole team to review sustainability and agree actions. → 1.7	Be flexible. Collaborate to reduce ideas sustainability. Pre-ordered / shared resources. Avoid late changes.	Coordinate 'Green Card' meeting to review sustainability and agree actions. → 1.7	Attend 'Green Card' meeting to help review sustainability and suggest actions to improve.
Evaluation	1.8 Help the team review questions and reach decisions on how to improve the creative vision in a sustainable way.	Contribute to Materials Inventory listing the source of ALL materials, and their planned disposal. → 1.8	Contribute to Materials Inventory listing the source of ALL materials, and their planned disposal. → 1.8	Contribute to Materials Inventory listing the source of ALL materials, and their planned disposal. → 1.8

Guia per a la implementació d'una estratègia sostenible

Tot seguit s'ofereix **una guia pas a pas** (*the guidance*) que permet escollir entre tres vies de diversa intensitat – inicial, intermèdia, avançada – per començar a implementar una estratègia sostenible des del *ticketing* fins a les bambolines i que incorpora les accions a seguir per productors, directors, productors executius i la resta dels equips, independentment de la mida del teatre.

Cada publicació tanca amb una **caixa d'eines** (*toolkit*) que reuneix recursos i experiències destacades del sector per treballar de forma sostenible. S'hi aporten **exemples de fitxes i taules d'inventari** que poden servir d'inspiració per ser adaptades a les necessitats de cada projecte, així com amplis recursos bibliogràfics i recomanacions específiques.

En definitiva, tenim davant **una de les iniciatives amb major concreció** en matèria de sostenibilitat en l'àmbit escènic que hem pogut analitzar i, sens dubte, una eina indispensable d'acompanyament per consumir menys materials, reutilitzar i reciclar més, viatjar de forma sostenible i gastar menys energia.



Repensar els costos, pressupostant des de la sostenibilitat

Podeu consultar i descarregar-vos les publicacions al lloc web:

[Theatre Green Book](#) [2]

Categories: Recurs / lloc web

Categories: Manual, guia

Tags: cultura i sostenibilitat

Tags: equipaments culturals

Tags: gestió cultural

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Links:

[1] <https://interaccio.diba.cat/en/members/interaccio>

[2] <https://theatregreenbook.com/>

[3] <https://interaccio.diba.cat/blogs/2022/02/cultura-medi-ambient>

[4] <https://www.sadlerswells.com/>

[5] <https://www.roh.org.uk/>

[6] <https://www.nationaltheatre.org.uk/>

[7] <https://interaccio.diba.cat/node/9230>