

A Holistic Approach to Valuing our Culture

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This paper summarises attempts to develop a more holistic approach to measuring cultural value, embracing both economic and non-economic factors. Two workshops are summarised that were run with cultural sector stakeholders, a blog written by the author of the report, and desk research. It suggests the sector is more accepting of the need for economic measures than is commonly believed, but non-economic ones are needed. The report recommends Department of Culture, Media and Sport (DCMS) set up an online resource providing a 'stepby-step' guide on what kinds of evidence to use in making a case for funding and in what context. Appendices provide links to resources on a range of possible approaches to measuring 'value'. [PDF Holistic Approach to Valuing our Culture](#) [3]

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